

EXPO OFFER

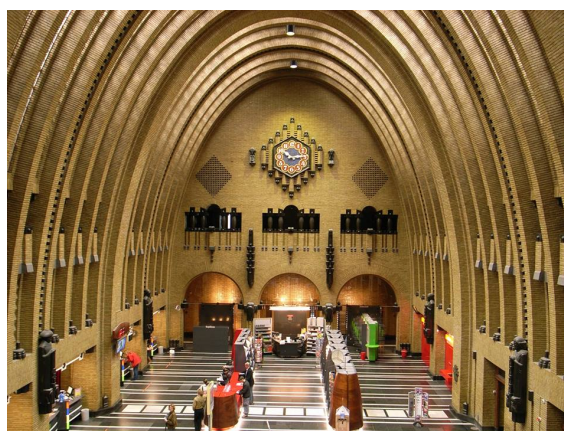
Leading Voices presents a five day programme for choral professionals with 70+ sessions that explore the future of collective singing from a social and artistic perspective: workshops, lectures, round tables, concerts and more. The event includes all genres and skill levels, and offers a dynamic platform for conductors, vocal leaders, music educators, managers, artistic leaders and composers/arrangers from all over Europe and beyond.

ABOUT THE EXPO

During the event we invite publishers, organisers of choral events and other interested to exhibit at the expo. The event will take place from 27-31 July 2022, in Utrecht (the Netherlands).

The exhibition venue will be the beautiful historical library called Bibliotheek Neude, in the heart of the city centre. This is also where the central desk of the event will be located and where multiple sessions will be held. Participants will therefore regularly pass through the expo. The venue is also freely accessible for non-participants. Other venues of the event are nearby and easy to reach (within 10 min by foot).

Deadline for registration is 1 May 2022.



EXPO SCHEDULE

Wednesday 27 July 2022	<i>Time for installation</i>
Thursday 28 July 2022	Expo from 9:00 - 18:00
Friday 29 July 2022	Expo from 9:00 - 18:00
Saturday 30 July 2022	Expo from 9:00 - 18:00 18:00 - 21:00 - time for breaking down
Sunday 31 July 2022	<i>No exhibition</i>

Leading Voices offers exhibitors an exhibition table or a combination of tables. In addition, we offer 4 large, executive stands which will be the eyecatchers of the exhibition.

Please note that

- Exhibition tables and stands will be assigned in order of application by exhibitors.
- The amount of tables available or the use of an executive stand will be confirmed by the organisation.
- All prices are indicated excluding VAT.
- The organisation will follow the local guidelines presented by the government regarding Covid-19. All exhibitors are obliged to follow these as well. If the organisation decides to put extra guidelines in place, these are also obligatory. You will be informed shortly before the event on this.

BASIC EXPOSITION STAND (30 available) for 3 full days

- Accreditation for 2 persons per exhibitor including concert tickets and access to sessions (both with limited availability), same as regular passe-partout.
- 1x expo table (122 x 76 cm)
- 2x chair
- 1x branded company display
- 1x power cable (220v)
- table cloth
- wireless internet connection
- 1x locker for personal belongings
- 2 festival bags with festival programme book

€185

EXECUTIVE STAND (4 available) for 3 full days

- Accreditation for 2 persons per exhibitor including concert tickets and access to sessions (both with limited availability), same as regular passe-partout.
- Floorplan stand is 350 x 400 cm
- 2x wall integrated folder displays including storage
- build in luxury sofa + side table
- 1x large table (122 x 150 cm)
- 1x branded company display
- 2x company branding for folder displays
- 1x power cable (220v)
- 1x locker for personal belongings
- wireless internet connection
- 2 festival bags with festival programme book

€950



EXTRA's

At the expo we offer additional facilities. These facilities need to be requested during registration and will be charged separately. You can indicate what you need in the registration form.

- Extra power cable €5,-
- Extra chair €7,50
- Cabled internet € 35,-
- Tablet floorstand (110 cm) € 50,-
- Monitor to play video (on stand) € 275,-

EVENT ADVERTISEMENT

Advertisement in event brochure	
> 1 page A5	€ 350,-
> ½ page A5	€ 250,-
> ¼ page A5	€ 150,-
Leaflet in event bags participants	
> 650 ex. print, design and delivery by exhibitor	€ 350,-
Newsletter Leading Voices	
> photo + 1 item 50 words + link	€ 250,-

PRESENTATIONS BY EXHIBITORS

All registered exhibitors at the EXPO have the opportunity to present themselves also in a presentation. We offer you two options:

- a 60 minutes reading session in the event as part of the official main programme
- a 15 to 30 minutes time slot for a presentation near the EXPO as part of the side programme

Deadline for application is 1 May 2022.

About reading sessions main programme

If you want to propose a 60 minutes reading session, your proposal will be evaluated by the Music Commission to see if and in which way it can fit the programme of Leading Voices. If your proposal is accepted, your session will be an official part of the programme. Deadline is 1 May 2022.

In a reading session you will be able to share your publications with conductors, vocal leaders, composers, music educators and other participants. The exhibitor is responsible for covering all costs for the reading session (singers, instrumentalists, scores, conductors). The costs for room rental and a piano if needed, as well as a projector and loudspeakers will be covered by Leading Voices. Other costs involved need to be paid for by the exhibitor.

About sessions in side programme

If you want to have a dedicated time slot of 15 or 30 minutes at the EXPO, this will be part of the side programme of the event. Your session will be announced in a simple way and can be visited for free by participants of the event or regular visitors of the venue (which is a public area). Leading Voices offers you an open space with piano, other costs involved need to be paid for by the exhibitor.

MISCELLANEOUS

Each exhibitor is required to take care of their own fiscal cash register. In case you offer bank card payments, you will be required to provide a bank terminal.

The list of all exhibitors will be published in June on www.leadingvoices.nl and in the programme book of the event.

ACCOMMODATION

You can book your accommodation via our dedicated partner on [this website](#)

MORE INFO & CONTACTS

For additional information regarding the expo, please visit the website www.leadingvoices.nl.

You can contact us by writing to Eleonora Maas: communication@leadingvoices.nl.